



PARADE *of* HOMES

2023 HBA of Western Michigan
Parade of Homes
August 3-5 & 10-12

HOURS: Thursdays & Fridays 6-9 pm | Saturdays 1-7 pm

Contact:
Marie Frank • marief@hbawmi.com or
Christina Reed • christinar@hbawmi.com
or call: 269.375.4225



How Can YOU be a Part of the 2023 Parade?

Many of our builders have found that the *Parade of Homes* is one of the most valuable marketing tools available. Whether you want to sell a spec home or generate new business, the *Parade of Homes* is one of the best ways to get your name out there and showcase your work. New or remodeled, you don't want to miss the **2023 Parade of Homes**!

Entry Categories

New Home

Any size and style of home is welcome in the Parade of Homes provided it is submitted by a licensed builder member in good standing with the HBA of Western Michigan. Homes entered must be a newly constructed home, completed by opening day, not previously occupied and will be open for viewing the entire duration of the Parade of Homes. Each entry is featured in the Parade of Homes Guidebook, the HBA website and the NEW Parade of Homes App and virtual tour.

Remodel

A remodel entry constitutes a change in shape, form or function of a residence. Remodel entries must be submitted by a licensed builder member in good standing with the HBA of Western Michigan. The homes are open to the public August 3-5 & 10-12. "Before" and "After" photos of the project are featured in the Parade Guidebook, the HBA website and the NEW Parade of Homes App and virtual tour.

Multi-Home/Development

A Multi-Home/Development Entry constitutes two or more homes in the same development with one staffed by the builder. Any size and style of home is welcome provided it is submitted by a licensed builder member in good standing with the HBA of Western Michigan. Homes entered must be newly constructed, completed by opening day, not previously occupied and open for viewing the entire duration of the Parade of Homes. The Development will be featured in the Parade of Homes Guidebook, the HBA website and the NEW Parade of Homes App and virtual tour.

Virtual Tour Entry

Show off your craftsmanship via virtual tour! If you have a homeowner who doesn't want to have their home on the walking tour, perhaps they would be willing to have a virtual tour in the 2023 Parade. Virtual Entries include a 3-D walk through that will be placed on the HBA website and Parade App for 12 months. Virtual tours will be listed in the Parade Guidebook and on the Parade App.

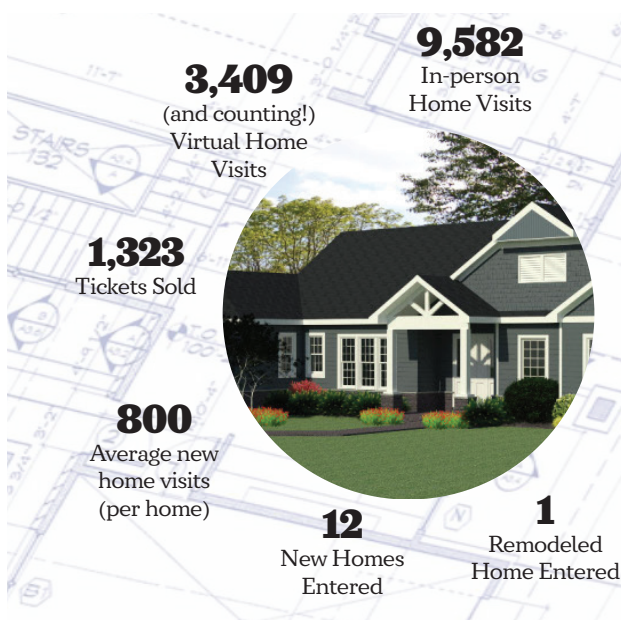
See Rules & Regulations X.



“The Parade of Homes is the least expensive and best advertising we can do for our company. Even if visitors are not in the market to build or buy, they know someone who is. We get lots of comments saying, “My friend loved your home and said I had to visit.”

Joy Watts, President
Watts Homes & Construction

2022 Statistics



Included With Your Entry

- One full Builder Page in the Parade of Homes Guidebook.
- Full online listing of Parade home on HBAWMI.com and on the Parade App for an entire year.
- An extensive mix of mass media, digital, social media and print promotion of the Parade of Homes with additional promotion throughout the year.
- Complimentary tickets to the Parade of Homes (12 per home entry).



PARADE of HOMES

2023 PARADE OF HOMES ENTRY BUILDER MEMBER CONTRACT

PLEASE NOTE: Entry is only considered valid with: payment in full, completed Information Sheet, a signed homeowner agreement, and a signed contract.

BUILDER INFORMATION:

Company Name _____ Builder License # _____
 Business Address _____
 Mailing Address _____ City _____ State _____ Zip _____
 Published Contact _____ Published Email _____
 Published Phone # _____ Cell _____ Fax _____
 Parade Representative & Title (if different than above) _____
The Parade representative is the individual who receives event-related correspondence (reminders, proofs, etc.) and is the point of contact for event preparation.
 Parade Rep Phone # _____ Email _____ Fax _____

ENTRY FEES

ENTRY TYPE	Today-5/30/23	6/1-6/30/2023	QTY	TOTAL
	Regular Entry	Late Entry		
New Home	\$2,100.00	\$2,600.00	_____	_____
Additional New Home	\$1,500.00	\$2,000.00	_____	_____
Multi Home/Development	\$4,350.00	\$5,600.00	_____	_____
Remodel	\$1,300.00	\$1,800.00	_____	_____
Additional Remodel	\$ 900.00	\$1,400.00	_____	_____
Virtual Home Tour	\$1,000.00	\$1,500.00	_____	_____
Security Deposit (in-person only)	\$500/entry		_____	_____
			SUBTOTAL	_____

NOTE: All physical entries require a \$500 Security Deposit. If there were NO contract violations during the Parade of Homes, all security deposits paid in cash to the HBA will be refunded no later than 30 day after the event.

BUSINESS & PROMOTIONAL ITEMS

A full-color rendering or full color art from a high quality photo is highly recommended for the Guidebook. If you need these services, see fees below.

ITEM	PRICING	QTY	TOTAL
Digital Rendering Services (see insert for full details)			
• Full color art from front elevation	\$200.00	_____	_____
• Full-color art from photo	\$250.00	_____	_____
NEW PRICE: Parade of Homes Guidebook Builder Ad (full-page option & only placed across from builder page)	\$695.00	_____	_____
Web Banner Ad (includes click through)	\$300.00	_____	_____
Virtual Tour (placed on HBAWMI Parade Website and App) ...	\$250.00	_____	_____
Volunteer Staffing (Limited Availability)	\$250.00	_____	_____
OR staffing by HBA supplier is highly recommend		ENTRY TOTAL	_____

I Prefer a volunteer group ☐ Yes ☐ No

I understand I am responsible for selling tickets & tallying and reporting traffic if I do not have a volunteer group ☐ Yes ☐ No

PAYMENT INFORMATION

☐ VISA ☐ DISCOVER ☐ AMERICAN EXPRESS ☐ CHECK ENCLOSED

Card Number _____ V-Code _____ Exp. Date _____

Cardholder Name _____

Billing Address _____ City _____ State _____ ZIP _____

I authorize payment for the total amount listed above as the "Grand Total" and agree to abide by all RULES & REGULATIONS governing the Parade of Homes as printed in the RULES & REGULATIONS (included in application). Acceptance of this application by the Home Builders Association of Western Michigan constitutes a contract.

☐ I have read, understand and agree to all Parade of Homes Rules & Regulations

Authorized Signature _____ Date _____



2023 ENTRY INFORMATION SHEET

ALL information to be submitted WITH FULL PAYMENT to receive earned rate.

The following information will be used in the Official Parade of Homes Guidebook, HBA Website and the Parade of Homes App.

Home Address _____ City _____ State _____ Zip _____

Community Name _____

Longitude & Latitude* _____

Entry Type: ☐ New Home ☐ Remodel ☐ Multi-Home/Development ☐ Virtual **Property Type:** ☐ Single Family ☐ Condo

*If your Parade Home and/or Community Development does not show up on a Google Map, you must provide the longitude and latitude.



Is the home for sale?

☐ YES ☐ NO

SPECIFICATIONS

TOTAL Square Ft. _____

Above Grade _____ sf

Below Grade _____ sf

Bedrooms _____

Bathrooms _____ Full: _____ Half: _____

FOR OFFICE USE ONLY

Date Recv'd _____ Home # _____

Price Range

(house w/o lot; will be used for judging):

- ☐ \$150,000–\$200,000
- ☐ \$200,000–\$250,000
- ☐ \$250,000–\$300,000
- ☐ \$300,000–\$350,000
- ☐ \$350,000–\$400,000
- ☐ \$400,000–\$450,000
- ☐ \$450,000–\$500,000
- ☐ \$500,000–\$600,000
- ☐ \$600,000–\$750,000
- ☐ \$750,000–\$1,000,000
- ☐ \$1,000,000 & up

Published Price

- ☐ \$150,000–\$200,000
- ☐ \$200,000–\$250,000
- ☐ \$250,000–\$300,000
- ☐ \$300,000–\$350,000
- ☐ \$350,000–\$400,000
- ☐ \$400,000–\$450,000
- ☐ \$450,000–\$500,000
- ☐ \$500,000–\$600,000
- ☐ \$600,000–\$750,000
- ☐ \$750,000–\$1,000,000
- ☐ \$1,000,000 & up
- ☐ Consult Builder
- ☐ My home is for sale, please publish the list price of: \$ _____

WRITTEN DIRECTIONS

Please submit your directions, using US 131 and I-94 as your starting point of reference, whenever possible. Send in a digital format and email to marief@hbawmi.com. These will be the directions used in the Parade Guidebook, Website and Parade App.

HOME DESCRIPTION & RENDERING OR HIGH RESOLUTION PHOTO

Please submit your written description and **rendering** or **photo** in a **digital format** and email to marief@hbawmi.com. This will be the description and image used in the Parade Guidebook, Website and Parade App. You will receive a proof of your Builder Page prior to going to print. You may use a paragraph or bullet point format for the description. Please limit to 180 words or less. To maintain the overall look and feel of the Guidebook, we highly recommend a full-color rendering of the front elevation of the home(s). If you do not have one, we can provide assistance for a fee. (See pricing on page 3) If you use a photo, be sure there are no obstructions such as cars, trucks, mailboxes, equipment, etc.

REMODEL ENTRY

Entry Type: ☐ Single Space Remodel ☐ Multi Space Remodel ☐ Full Home Renovation

Approximate Value of Remodel \$ _____ (Value information will not be published in Guidebooks or Parade App)

Room(s) Affected _____

All remodeled entries must submit at least one (1) high resolution "Before" photo with the entry. "After" photos must be high resolution and submitted no later than **JULY 12, 2023** to be included in the Parade of Homes Guidebook. If needed, we can help with a Photographer.

NOTE: Homeowner Agreement must accompany all Remodel Entries.



2023 Parade of Homes Member Rules & Regulations

This contract is between the Builder and the Home Builders Association of Western Michigan. For the purposes of this Contract, the following definitions apply: "HBAWMI" is the Home Builders Association of Western Michigan; "Committee" is the Parade of Homes Committee of the HBAWMI; "Builder" is any person, firm, or corporation who is a current member in good standing of the HBAWMI as of June 30, 2023, has a valid Michigan Builders License, and is participating in the 2023 Parade of Homes.

I. MUST BE SUBMITTED WITH SIGNED CONTRACT AND PAYMENT

- a) Full-Color Front Elevation/Rendered Line Drawin or high resolution photo: Submit in JPEG or PDF format. Your home designer should be able to supply you with front elevation formats. NOTE: Changes to the front elevation may result in additional fees.
- b) Completed "Information Sheet" (see page 4).
- c) Detailed directions to home or development including full address. If the address is new and does not show up on a Google map, the longitude and latitude must be provided.
- d) Homeowner Contract signed and dated if the home is a custom, remodel or is already sold.
- e) **Incomplete packets** (with the exception of the rendering which is due no later than July 10, 2023), **will not be accepted.**

II. BUILDER REQUIREMENTS AND CONDITIONS

Builder agrees that every NEW home entered in the 2023 Home Builders Association of Western Michigan Parade of Homes is a newly constructed home, not previously occupied and will be open the entire duration of the Parade.

Section A - Parade Home Requirements

1. Parade home must be built from Building Permit to Certificate of Occupancy by the licensed Builder.
2. Builder must directly control all trade contractors and work being done from start to completion.
3. Must be a home not previously occupied and must be on deedable property.
4. Home and home's garage will not include homeowner's or builder's personal effects during the Parade dates. Personal effects include but are not limited to: clothing, food, personal hygiene products, tools, etc.
5. Homes must be built in compliance with the current Michigan Residential Building Code.
6. Any size and style of home is welcome in the Parade of Homes by a licensed builder member in good standing of the HBAWMI.
7. All homes entered must be complete (see Section C-1) and clean by 12 noon opening day of the 2023 Parade.
8. The Builder must provide the following items to HBAWMI no later than midnight on **Wednesday, August 2, 2023:**
 - a) Certificate of Liability Insurance for the homeowner and builder, naming HBAWMI as COINSURED, with a minimum of \$1,000,000 liability/\$5,000 medical payment.
 - b) An Occupancy Permit for the home entered.
 - c) Key or entry code for inspections and judging.

9. Parade Homes with Pools

- a) Builder must notify HBAWMI Staff that there will be a pool at their Parade home.

- b) Pool areas must be locked/secured from the public areas of the house.
- c) Pools must not be used during Parade hours.
- d) Builder is liable for all activities associated with the pool.
10. All main living areas of each Parade Home must be open and staffed by the Builder, or his/her representatives (can include staff, suppliers, lenders, and real estate agents) during all Parade hours. Multi-unit entries will only be required to staff a minimum of one home.
11. Builders must have home staffed 15 minutes prior to the Parade hours and remain until the Parade closes. Builders are responsible for the actions of their representatives during the Parade. Staffing Groups cannot act as a Builder's representative during the time they are selling tickets. Dates and times are noted on the coverage of this Contract. Multi-unit entries must designate one home or specify a location (such as a clubhouse) to be staffed. Ticket sellers will only report to that property for the entirety of the event.
12. **House and Garage Set-Up:** Builder is responsible for either staffing the home (garage) themselves or requesting a service staffing group through the HBAWMI (for a fee). The Builder must provide the following for that group:
 - a) A safe area inside the garage or home with a table and two chairs for the Service Group selling tickets and issuing shoe covers or other floor protection measures desired by the builder.
 - b) Chairs must be available for visitors to use to put shoe covers on and off. The Builder has the option of requesting that visitors remove their shoes before entry.
 - c) On-site bathroom facilities must be made available to Service Group volunteers staffing the Builders home. Bathroom use for the public is not required.

Section B - Home Entry Finishing Requirements

1. Floor coverings are required, walls painted or tiled and fully grouted.
2. Driveways and sidewalks must be hard surfaced and dust-free (no loose gravel)
3. Driveways, sidewalks and garages must be free from debris, dumpsters and/or trash containers.
4. The front yard must be in final grade with *landscaping. It is highly recommended that the front lawn be seeded, hydro-seeded or sodded.
5. The side and backyards must be in final grade.
6. Landscaping must be done with a "finished look" including shrubs or flowers by the home, giving the homes an aesthetically pleasing appearance. Plain dirt from the street to the house is not acceptable.

Section C - General Participation Requirements

1. Obtain a certificate of occupancy for each home(s) entered, including multi-home development entries, by the Parade opening day. Only homes with a certificate of occupancy may be open to the public.
2. Be responsible for any additional expenses incurred by HBAWMI

I have read and understand the terms and conditions of the Rules & Regulations. Initials_____

2023 Parade of Homes Member Rules & Regulations, continued

- for public relations issues in relation to Builder's Parade home(s), within 30 days of receipt of the invoice (example: a sign is needed should home not open on time, or any special notices or signage needed for explanation to the public).
3. Maintain business entity and Michigan residential builder's license in good standing throughout the Parade of Homes.
 4. Prevent the use and consumption of alcohol on the premises of Parade home(s) during operating hours of the Parade.
 5. No open houses are allowed during Parade hours. For the purpose of this Contract, an "open house" shall include any showing or opening of a Parade Home to the public. **Individual, private realtor or private builder showings are acceptable before or after Parade hours.**
 6. Builder understands that prior to the start of the Parade, home(s) may be listed on Multiple Listing Service as a "Future Parade Home" and Builder may use a yard sign prior to the Parade indicating that it is a "Future Parade Home".
 7. a) Builder developments may only hold open condominium units/homes during Parade hours that are officially entered in the Parade of Homes. Clubhouses are not permitted as an official Parade entry but may be open to the public throughout the Parade, unless the Development has been entered into the Parade.
b) Builder developments officially entered in the 2023 Parade of Homes as a Multi-home/Condominium Development may hold open those homes that have a Certificate of Occupancy and those that have met the requirements of the Parade of Homes contract.
 8. Builder is responsible for the accuracy of all materials used to publicize its home entry, without limitation to the map to Parade home(s), and listing.
 9. Builder must maintain an active, in good standing, builder membership at the HBAWMI throughout the duration of the Parade of Homes.
 10. Builder must pay in full any outstanding balance (either for membership dues, advertising, etc.) with the HBAWMI. Membership dues must be paid through the year by June 30, 2023.
 11. Listing in Parade Guidebook and in all publicity materials shall appear as company's membership name, which must match name of builder's license.
 12. Display the official Parade of Homes number sign outside of the Parade Home. Multi unit entries shall display the number sign at the entrance of the development. This sign will be furnished by HBAWMI and shall be returned to the HBAWMI after the Parade.
 13. Multi-home/Condominium Development entries may display additional signage outside the units that are deemed "OPEN".
 14. Abide by all advertising requirements (see SECTION IV)
 15. Distributing free Parade of Homes tickets or allowing unpaid entry to home(s) during the hours of the Parade is strictly prohibited. Comp tickets are available to HBA members at a reduced rate. (Contact the HBA office if you need Comp tickets.)
 16. Private invitation gatherings prior to the 2023 Parade of Homes are acceptable.
 17. Builders are responsible for security and parking for their home during the Parade. Please notify HBAWMI if you have construction or closed roads near your Parade Home. HBAWMI is not responsible for security. For safety purposes and to provide a safe means of entering and exiting the Parade Home, there will be no parking of vehicles or any other items allowed in the driveway, except for member dealership vehicles.
 18. By signing the participation agreement, the Builder is giving HBAWMI permission to take interior photographs and use the photos on social media sites from the start of the Parade on **August 3, 2023** for promotion of the Parade of Homes and future HBAWMI promotions and publications in perpetuity.
 19. HBAWMI will not be liable for any loss or damage to houses, property or person(s) for any cause whatsoever that may arise from the Builder's participation in the 2023 Parade of Homes. The builder agrees to indemnify, defend and hold HBAWMI harmless, its agents, representatives, and employees, from all claims, causes of action, damages, or expenses of any nature, related directly or indirectly to the Builder's participation in the 2023 Parade of Homes, including, but not limited to, any damages, costs or expenses incurred by Builder, or any other person, for all damages to any person(s) or property, or any decision by HBAWMI to enforce any of the rules under this contract as set forth in this Contract.
 20. Additional COVID - 19 safety measure should be taken by the Builder to comply with current executive orders.
- ### III. FINAL INSPECTIONS (Except Remodels)
- The 2023 Parade of Homes **FINAL INSPECTIONS** are scheduled for **Monday, August 1 and Tuesday, August 2, 2023** and will be performed by members of the Parade of Homes Committee. Homes must be completed prior to the Final Inspection. Floor coverings are required. Walls must be painted or tiled and fully grouted. Driveways and sidewalks must be hard surfaced and dust-free (no gravel). Driveways, sidewalks, and garages must be free from debris, dumpsters and/or trash containers. The front yard must be landscaped (It is highly recommended that the front lawn be seeded, hydro seeded or sodded) and the rear and side yards, at minimum, must be in the final grade stage. Homes not complete by FINAL INSPECTIONS may have up to \$500 of the Performance Deposit withheld for non compliance.
- ### IV. PARADE HOME ADVERTISEMENT
- #### Section A: Non Member Advertising
1. With Builders approval, only current members are permitted to advertise in the interior and exterior of Parade homes. This includes, but is not limited to, companies "tagged" in a virtual tour and Shop the Parade listings.
 2. Non HBA members are not allowed to appear, advertise or be mentioned (logos) in the Parade Guidebook advertisements.
- #### Section B: Parade Home Publicity
1. Each Parade of Homes Builder will receive:
 - a) An entry promotional page in the Parade Guidebook, on the website and app with information about the home. If you do not have a rendering, rendering services can be provided by the HBAWMI for an additional charge.
 - b) Marketing and promotional assistance from HBAWMI's website and APP
 - c) The Builder shall be furnished with directional signs that are to be used to indicate the best way to get to the home from the nearest main road. The Builder is also responsible for placement and collection of these signs. Note: Builder is responsible for compliance with local sign ordinances and regulations.

I have read and understand the terms and conditions of the Rules & Regulations. Initials_____

2023 Parade of Homes Member Rules & Regulations, continued

Section C: Parade and Directional Sign Placement

1. The official Parade of Homes number sign must be used outside of the Parade Home or Development (Note: must be placed in accordance with local sign ordinances – see your local government for rules). **This sign will be furnished by HBAWMI**
2. Signs may be used prior to the Parade of Homes indicating that it is a "Future Parade Home".
3. The Builder shall be furnished with directional signs that are to be used to indicate the best way to get to the home from the nearest main road. The Builder is also responsible for placement and collection of these signs. Note: Builder is responsible for compliance with local sign ordinances and regulations. **Builder is responsible for returning ALL signs.**
4. Parade house number sign and all directional signs **MUST be in place by 12 noon on August 2, 2023.**

V. PERFORMANCE DEPOSIT Refund of Performance Fee:

Builder understands that Builder will be refunded and/or not charged an amount up to \$500.00 if Builder complies with the following:

1. Builder delivers the keys and/or code for the Parade Home to HBAWMI office in a timely manner for the preliminary and FINAL inspection.
2. Builder complies with publicity rules. (Part IV)
3. Builder's home is complete and clean by 3:00 p.m. on OPENING DAY
4. Builder provides adequate access to the house (rest room for service groups, convenient parking, turnarounds, and/or shuttle).
5. Builder, or Builder's representative(s), have Builder's home open and staffed during all hours of the Parade.
6. Any other violation of this Contract at the discretion of the Parade Committee.
8. Performance Deposit refunds will be made no more than 30 days after the event.

VI. VARIANCE REQUEST

Builder may request a variance for any of the rules by submitting a written explanation to the Parade of Homes Committee. Variance requests will not be accepted after the final Parade of Homes Committee meeting on **July 13, 2023**. The Parade of Homes Committee will review all requests when submitted and Builder may appear in front of the Committee to explain the hardship. Builder will be notified of the Committee's decision within 24 hours of their decision. All decisions of the Committee ARE FINAL.

VII. WITHDRAWAL REFUND POLICY

All refund/withdrawal requests MUST be made *in writing*. Full refund may be given if requested by **July 6, 2023**. No refund requests will be accepted after **July 13, 2023**.

VIII. GENERAL TERMS

Section A – Indemnification

Builder agrees to indemnify, save and hold HBAWMI forever harmless from any and all liability, fees, penalties, causes of action, suits, costs, legal fees, claims, judgements or damage arising out of any injury to persons or property or any violation of any law or ordinance occasioned by the negligence or omission of Builder its agents, officers, directors, members, employers and/or contractors in relation to Builder's participation in the Parade of Homes. To strictly comply with the applicable terms and conditions contained in this agreement between HBAWMI and Builder. By participating in the Parade of Homes, Builder for and on behalf of itself, its employees, agents, officers, directors, members and invitees, releases and waives any and all claims, demands or actions against HBAWMI and its respective

officers, directors, employees and agents resulting from any act or omission of Builder, its employees, agents or invitees.

Section B: Other Regulations

Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of HBAWMI. HBAWMI shall have sole authority to interpret, amend, and enforce these rules and regulations; provided Builders receive notice of any amendments when made. Each Builder, its employees, officers, directors, members and agents agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto. Builders or their representatives who fail to observe these conditions of contract or who, in the sole discretion of HBAWMI, conduct themselves unethically may be immediately dismissed from the Parade without refund or other appeal.

Section C: Non-Compliance

Failure to comply with any of the rules, agreements, terms or conditions of this contract could result removal from the Parade and/or a ban on participation in the Parades of Homes for up to two (2) years, as well as additional financial penalties. Imposition of the penalties is solely at the discretion of the HBAWMI Parade of Homes Committee and the HBAWMI Board of Directors. All penalties and fines will be assessed after consideration given by the Parade of Homes Committee.

IX. REMODEL REQUIREMENTS

Entries for the 2023 Parade of Homes must be a project(s) that constitutes a change in shape, form or function of a residence. Submit a "before" photo with entry and an "after" photo no later than **July 7, 2023** in order for them to be included in the Guidebook. If project is unavailable to be photographed during the time specified, an alternative option must be provided by the builder. These photos will appear in the Guidebook, on the HBAWMI website and Parade App.

X. VIRTUAL ENTRY REQUIREMENTS

For purposes of this section, "virtual tours" includes any type of on-line photography, digital images, three-dimensional camera system or video of the home's interior.

1. All homes entered in the Parade of Homes as a Virtual Only Entry shall be projects completed within the last five years.
2. Each new or remodeled home entry will include one 3D virtual tour.
 - a) Builder will be given access to "tag" products provided by HBAWMI members.
 - b) Builder will be given access to use in future marketing for up to one year from contracted Parade date.
3. The Committee and/or HBAWMI staff will approve all virtual tours of builder project by NextDoor Photos, our contracted videography company, or any images supplied by the builder. Participating companies may supply their own virtual tour, provided the total run time is no longer than 5 minutes.
4. The Builder will work with the videographer and the committee to get the virtual tour completed in a timely manner.

II. Section A (3&4, 9-12) Do not apply to virtual entries.

II. Section C (4, 12, 13, 17) Do not apply to virtual entries.

III. Does not apply to virtual entries.

IV. Section D (1-4) Does not apply to virtual entries.

I have read and understand the terms and conditions of the Rules & Regulations. Initials_____



PARADE of HOMES

2023 PARADE OF HOMES ENTRY HOME OWNER AGREEMENT

I/we, _____, hereafter called Homeowner(s); hereby agree to allow our/my home to be entered in the 2023 Parade of Homes. I/we understand that my/our home will be open to the general public on the following dates: **New Homes: August 3-5 & 10-12, 2023; Remodeled Homes August 10-12, 2023**

I/we will permit (Builder Name and Company) _____
to be in charge of my/our home during these hours and to ensure that my/our home is supervised. Homeowner(s) have read this entire agreement and agree as follows:

1. Homeowner(s) are the sole owners of the home and have full authority to enter into this agreement.
2. Homeowner(s) understand that they are contracted with the participant (Builder) and not with the Home Builders Association of Western Michigan, provided; Homeowners acknowledge that, for good and valuable consideration, they will be bound by the commitments made to the Home Builders Association of Western Michigan in paragraphs 3 and 4 of this Agreement.
3. Homeowner(s) release and forever discharge the Home Builders Association of Western Michigan from any and all actions, causes of actions, claims and demands for, upon or by reason of any damage, loss or injury, which heretofore have been or which hereafter may be sustained by Homeowner(s) as a result of participation in the Parade of Homes and that participant is solely and exclusively responsible for any damages of any type or nature resulting from participation in the Parade of Homes and fully and completely holds the Home Builders Association of Western Michigan harmless for any claims brought by any third parties resulting from participation in the Parade of Homes.
4. These agreement and release provisions extend and apply to, and also cover and include, all issues of any and all types of nature and damages, loss and liability, and the consequences thereof, as well as those now disclosed and known to exist. The provisions of any state, federal, local or territorial law or statute providing in substance that releases shall not extend to claims, demands, injuries or damages, which are unknown or unsuspected to exist at the time, to the person executing such release, are hereby expressly waived.
5. Homeowner(s) understand and agree to abide by all rules and regulations of the Parade of Homes entry contract signed by the Builder.

☐ 2023 Parade of Homes Rules and Regulations received, read and understood by homeowner.

Participant (Builder) Signature: _____ Date: _____

Homeowner Signature: _____ Date: _____

Address: _____

City _____ Zip: _____ Phone: _____



Home Builders Association of Western Michigan

5700 W. Michigan Ave. - Kalamazoo, MI 49009 - P: 269-375-4225 - F: 269-375-6493 - marief@hbawmi.com - www.KalamazooHomePage.com