



Home Builders Association of Western Michigan
5700 West Michigan Avenue
Kalamazoo, MI 49009

(269) 375-4225
Fax: (269) 375-6493
www.hbawmi.com

Home Builders Association of Western Michigan cancels plans for new 2021 Home & Outdoor Lifestyle Expo, will re-launch in 2022.

The Home Builders Association of Western Michigan (HBA) announces the cancellation of the inaugural 2021 Home & Outdoor Lifestyle Expo scheduled for this September at the Kalamazoo County Expo Center due to the ongoing COVID-19 pandemic and the increasing likelihood of negative impacts on the show.

The HBA also produces the popular Home & Garden Expo held each March at the Kalamazoo Expo Center and will continue to plan for its return March 11th – 13th, 2022. The Fall Home & Outdoor Lifestyle Expo will relaunch September 23rd – 25th, 2022.

“We’ve examined every scenario and questioned every roadblock to hold a successful in-person event this September,” said HBA CEO Jeffrey J. Tafel. “Unfortunately, the pandemic continues to present unpredictable challenges and other variables that are beyond our control. The success and safety of all our participants — exhibitors, attendees, employees, venue staff and everyone involved at every level — continues to be our top priority. With the trend towards more restrictive mandates from the delta variant, we have unfortunately decided to postpone the launch of this new show for the Southwest Michigan region to 2022.”

HBA Show Management thanks the Kalamazoo Expo Center, our many exhibitors slated to be a part of this new show and our other partners in this decision. “We certainly hope the community will look to support our local businesses that depend on HBA Home Expos as an essential way to meet new and old customers alike. We were hopeful that this fall show would be a way to help make-up lost ground for exhibitors and the HBA, but there are too many unknown variables that are beyond our control,” said Tafel. “We know how disappointing this news is for our local participating businesses and we are disappointed too.”

The HBA will be offering exhibitors either full refunds for any amounts paid to the Association to date or full credit toward either of the HBA’s 2022 expos. Full details for the March 2022 Home & Garden Expo will be available in the coming weeks. For more information, contact expo@hbawmi.com

8.9.21

Mission Statement

The Home Builders Association of Western Michigan exists so that members of the residential construction industry can conduct their business ethically and efficiently to provide our communities with safe, quality, affordable housing, and to promote home ownership