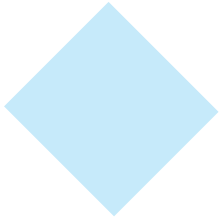




August
3-5 & 10-12
2023



PARADE of HOMES

Official Guide Book

SECURE YOUR ADVERTISING SPOT TODAY!

THE OFFICIAL PARADE OF HOMES GUIDEBOOK will be distributed at the Parade of Homes to ticket buyers as a special guide to each home. The Guidebooks will also be available at all Parade homes throughout the Parade, and on the website for 12 months from the start of the Parade of Homes.

THE OFFICIAL PARADE OF HOMES GUIDEBOOK will give advertisers a unique opportunity to position themselves before potential home buyers, remodelers and builders. And — advertising space is open to **HBA MEMBERS ONLY**, offering advertising exclusivity!



Don't Miss
YOUR opportunity
to showcase **YOUR** products
and services to **THOUSANDS**
of area consumers!

ADVERTISING
DEADLINE:
JULY 17, 2023

Standard Positions (full color)

Size	Dimensions	Members	Non-Member
1/4 page	4.875 x 3.625	\$665	\$865
1/2 page	4.875 x 7.5	\$925	\$1,200
1/2 page	10 x 3.625	\$925	\$1,200
Full page	10 x 7.5 (with bleeds: 11.125 x 8.75)	\$1,375	\$1,785

Premium Positions (full color)

Size	Dimensions	Members Only
Outside Back Cover		\$2,800
Inside Back		\$1,850
Inside Back Cover Facing		\$1,850
Inside Front Cover		\$1,850
Inside Front Cover Facing		\$1,850
Center Map Front (right) or Front Facing (left)		\$1,650
Center Map Back (left) or Back Facing (right)		\$1,650

See
Order Form
on Back

For advertising information or to reserve your space contact:
Marie Frank at marief@hbawmi.com or call 269-375-4225 ext. 101



PARADE

of HOMES

Official Guide Book ORDER FORM

August
3-5 & 10-12
2023



Standard Positions (full color)

Size	Dimensions	Members	Non-Member
1/4 page	4.875 x 3.625	<input type="checkbox"/> \$665	<input type="checkbox"/> \$865
1/2 page	4.875 x 7.5	<input type="checkbox"/> \$925	<input type="checkbox"/> \$1,200
1/2 page	10 x 3.625	<input type="checkbox"/> \$925	<input type="checkbox"/> \$1,200
Full page	10 x 7.5 (with bleeds: 11.125 x 8.75)	<input type="checkbox"/> \$1,375	<input type="checkbox"/> \$1,785

Premium Positions (full color)

All Full Page	Members Only
<input type="checkbox"/> Outside Back Cover	\$2,800
<input type="checkbox"/> Inside Back	\$1,850
<input type="checkbox"/> Inside Back Cover Facing	\$1,850
<input type="checkbox"/> Inside Front Cover	\$1,850
<input type="checkbox"/> Inside Front Cover Facing	\$1,850
<input type="checkbox"/> Center Map Front (right) or Front Facing (left)	\$1,650
<input type="checkbox"/> Center Map Back (left) or Back Facing (right)	\$1,650

ADVERTISING
DEADLINE:
JULY 17, 2023



Company Name: _____

Contact: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

PAYMENT METHOD: Check enclosed (Payable to Home Builders Association of Western Michigan {HBAWMI})
 Credit Card (Visa/MasterCard/American Express/Discover)

Number: | _____ |

Expiration Date: ____/____/____ CSV: | _____ | Billing Zip Code: _____

Name on Card: _____

AUTHORIZED SIGNATURE: _____ Date: ____/____/____

Email completed form to: Marie Frank at marief@hbawmi.com