

This information is being provided as a public service to the members of the construction community and users of James Hardie products.

Information attributed to the agencies and organizations listed herein is based on information available as of the date of this publication. Always check with the listed source to make sure you have the most current information.

Always check with state and local authorities for additional requirements. Where there is a conflict, always follow local laws and orders.







Our commitment to you



As a trusted partner, we are focused on providing you with the support and resources needed to help you maintain the health of your company and employees during the current COVID-19 pandemic.

We are committed to:

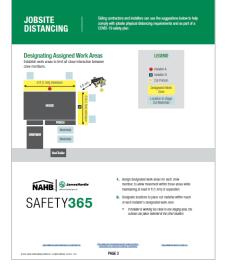
- Providing you with an overview of COVID-19 and the actions you can take to support safe business practices
- Sharing suggestions to build and execute a pandemic response plan, including necessary adjustments to ensure business continuity
- Providing recommendations on how to communicate your plan and preventative actions to your employees and customers

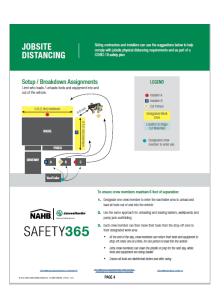
COVID-19 Safety Resource Guide

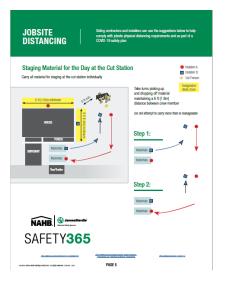








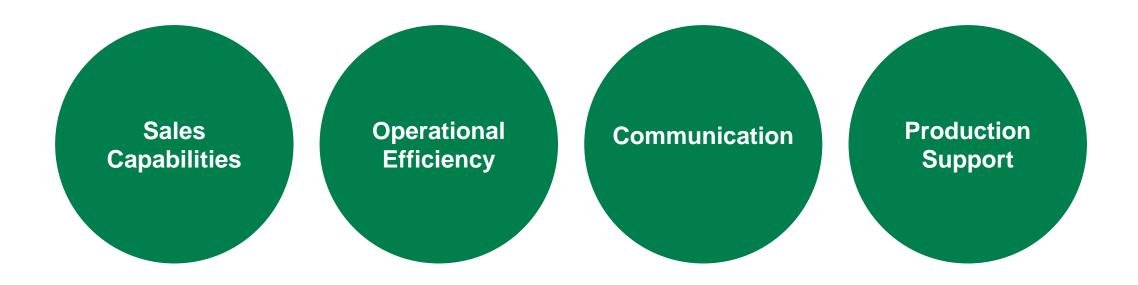




Business Continuity during COVID-19



Business continuity across all aspects of your business is important, so here are some ideas and suggestions to help you.



Critical Sales Capabilities





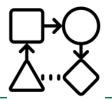
Video platform

- Determine your platform for virtual face-to-face builder meetings
- Spectrum, Zoom, Google Hangouts, Facetime, GoToMeeting, One-Click, Buildertrend, Etc.



Proposal & document sharing platform

- Determine platform and format for presentation and document sharing
- Spectrum, Sumo Quote, Zoom, One-Click, Buildertrend, etc.



Standardize & train the sales process

- Ensure your sales process is virtualready and sales team can execute
- Sumo Quote, PowerPoint, Word, Ingage, etc.

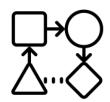


Communicate COVID-19 company protocols

- Ensure your COVID-19 best practices are documented and communicated
- PPE, Meetings, Jobsite, Install, etc.

Optimize Organizational Efficiency





Build and/or enhance all company SOP's

 Take this opportunity to make sure your crew management SOPs are all up to date and your team is trained on them



Reinforce safety

 Ensure your jobsites have clear paths to safety by establishing clear expectations up-front



Identify opportunities or challenges & seek assistance

 Identify any areas of your business you need some help with and reach out to industry experts, or your James Hardie representative, to help support you. Now is the time to fine tune your business.

Communicating in a COVID-19 Environment





Communicate your COVID-19 company policy

 Explain how you put company protocols in place to ensure safety & responsibility



Update your marketing materials

 Ensure you are communicating your COVID-19 protocols, and that your messaging reflects the current environment



Utilize social media to help gain referrals

 Use social media to spread your message, feature videos and other creative uses, feature your employees & customers, showcase community projects



Optimize all free marketing

 Ensure your Google Places page, Yelp, James Hardie, BBB etc. are all updated and accurate

Ensure Production is Virtual-Ready





Conduct all meetings virtually when possible

 Conduct all preconstruction and design meetings virtually where possible



Provide thorough scope of work to install crew & builder

 Build thorough scope of work documentation to ensure jobs have minimal disruption and maximized efficiency. Include COVID-19 protocols to ensure safe practices followed by crews.



Provide COVID-19 protocols to crews, builders & dealers

 Ensure you are communicating your company policy on working during the COVID-19 crisis with all partners to ensure safety and clarity with all parties



Manage virtual jobsites when possible

 Take necessary steps to ensure you can effectively and efficiently manage jobsites remotely, and minimize risk (e.g. Facetime, Zoom meeting)

COVID-19 Safety on the Jobsite









Daily Briefing



Safety

Provisions





Protocol Communication

Distribute the Safety
Resource Guide to
all crew members,
builder and channel
partners to gain
alignment on safety
protocols on your
iobsites

Pre-Work Communication

Each morning,
distribute a group
text to assess and
eliminate any risk of
an infected or
exposed crew
member appearing
on the jobsite

At the start of each day, hold a short safety meeting to share any COVID-19 updates to the crew.

Provide your crews the recommended on-site safety materials such as PPE equipment, hand sanitizers, disinfectant wipes, hand-washing stations **Jobsite Communications**

Post updated safety information in highly visible areas across the jobsite

Visual Management Controls

Develop visual protocols to ensure social distancing is maintained on your jobsites.