



**PARADE**  
*of HOMES*

5700 West Michigan Ave  
Kalamazoo, Michigan 49009  
Contact Person: Amanda Kuchnicki  
Phone: 269-375-4225  
Cell: 517-614-1414  
Email: akuchnicki@hbagk.org



**FOR IMMEDIATE RELEASE**  
**May 31, 2013**

## **Parade of Homes Showcases New Home Styles and \$10,000 Giveaway**

**KALAMAZOO** - The 23<sup>rd</sup> annual Parade of Homes, June 7-15, is a great event for anyone that is looking to gain ideas for their current home, or looking to buy or build a new home. This year's Parade features new homes, remodeled projects and a business remodel.

"Parade homes of all styles and price ranges can be seen throughout Kalamazoo County," says Scott DeLoof, president of the HBA. "This year we are taking on the theme of energy efficiency, many of the homes will be highlighting its energy efficient features. Consumers Energy is our Luminary Sponsor, they are partnering with us to educate as many people as possible about how they can save money by having an energy efficient home."

Homes in the Parade range from \$150,000 to more than \$900,000; some are custom homes, but many are currently for sale. Builders and their representatives are on-site to speak with visitors and answer questions. This year's Parade is featuring a wide variety of exciting features from breathtaking lake homes to theater rooms, an indoor workout pool, wine rooms and much more. This is the perfect event to find improvement concepts for your home.

"Parade visitors will have a chance to win an amazing prize this year," says DeLoof. "A \$10,000 Control4 home automation system, provided by Integrated Smart Technologies, could be won by entering at any or all Parade Homes visited on the tour." You must be 18 or older

The Parade will operate Monday through Thursday from 6 – 9 pm, Fridays from 4 – 9 pm, Saturdays from 1 – 9 pm, and some homes are open Sunday from 1-5 pm. Please note that homes in the Remodel category are open June 13-15 only.

Admission is \$12.00 per ticket and children 12 and under will be admitted free. Tickets can also be purchased in advance for \$10 at any Kalamazoo area Lake Michigan Credit Union location. All tickets include dining deals from local restaurants including: Asiago's Bakery & Deli, Epic Bistro, Fieldstone Grill, Martell's, The Union and Central City Tap House.

The Parade of Homes is an official event of the Home Builders Association and is sponsored by Consumer Energy, WKZO and WVFM, MLive Group, Integrated Smart Technologies and Lake Michigan Credit Union.

###

*\*Not all homes are open on Sunday. Please refer to [ParadeOfHomesMI.com](http://ParadeOfHomesMI.com) or the Parade of Homes Guidebook for individual home hours.*

*\*\* Sign up at any Parade Home to be entered. Must be 18 or older. No purchase necessary. Installation deadline is Dec. 31, 2013. Excludes: media storage; work or materials by others for drywall, paint, carpentry, electrical, internet and cable/satellite; additional source components and cabling.*

**ABOUT HBAGK:** The Home Builders Association of Greater Kalamazoo is the professional association for members of the housing industry in Branch, Calhoun, Kalamazoo, St. Joseph, and Van Buren Counties as well as the southern halves of Allegan and Barry Counties. Builder members consist of residential contractors, remodelers, and developers. Associate members represent all professions that support the home building industry. The HBAGK exists so that members of the residential construction industry can ethically and efficiently provide our communities with safe, quality, affordable housing and to promote home ownership. It is affiliated with the National Association of Home Builders and the Michigan Association of Home Builders.